



# Maryland Arborist Association, Inc.

Lindsay Thompson  
Executive Director

To: MAA Members, Vendor Sponsors and Allied Vendors  
From: Lindsay Thompson, Executive Director  
Date: October 10, 2019  
Re: MAA Annual and Winter Sponsorship information – Members Supporting Members

Enclosed are all of the details your company needs to renew or become an MAA Annual White Oak or Sugar Maple Sponsor or a sponsor of the annual winter recertification seminar.

Annual Sponsorships begin on January 1 and run the full calendar year gaining your company greater visibility and recognition and access to the membership. Access is direct and through our electronic newsletter *Shady Notes* which is distributed every other month, with additional email blasts as needed. We invite sponsors to submit articles or banner ads to be featured in our Shady Notes newsletter. Sponsors are also showcased on our website and during events throughout the year, including our Winter Seminar, Arborist Day, Spring Pest Walk, and Fall Safety Day.

The complete list of benefits for your White Oak or Sugar Maple Sponsorship is attached.

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Also enclosed is the sponsorship form for the Annual Winter Recertification Seminar which will be held at Turf Valley on Tuesday and Wednesday, January 21<sup>st</sup> and 22<sup>nd</sup>, 2020. As you probably know, attendance at previous winter seminars has topped 275 for the two days. And this January, attendance may go even higher as on Day 1, we will be offering interactive presentations, and will feature keynote speaker John Ball. We will be providing the required Maryland LTE CEU Credits both days of the seminar. Day 2 features the required and much desired pesticide recertification course. There is no better time to be recognized as a White Oak, Sugar Maple or Winter Seminar Sponsor.

Please choose the sponsorship and benefits that best represents your company. Forms can be returned via Email or U.S. Mail. To pay by check, please include your completed form and mail to the address listed below. To pay by credit card, please include the card information on the completed form, or an invoice to pay online can be emailed by request.

We appreciate your support of the MAA mission and what it represents to the communities our members serve. If you have any questions about the enclosed, please contact Jenell Eck at 443-262-8491.

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