



Maryland Arborist Association, Inc.

Danielle Farace
Executive Director

To: MAA Members, Vendor Sponsors and Allied Vendors
From: Danielle Bauer Farace, Executive Director
Date: November 10, 2022
Re: MAA Annual and Winter Sponsorship information – Members Supporting Members

Enclosed are all the details required for your company to renew or become an MAA Annual White Oak or Sugar Maple Sponsor, or a sponsor of the annual winter recertification seminar.

Annual Sponsorships begin on January 1st and run the full calendar year providing your company greater visibility, recognition, and access to the membership. Access is direct through our electronic newsletter, *Shady Notes* which is distributed every other month, and with additional email blasts as needed. Sponsors are invited to submit articles or banner ads to be featured in our *Shady Notes* newsletter. We also showcase our sponsors on our website and during events throughout the year, including our Annual Winter Seminar, Arborist Day, Spring Pest Walks, and Fall Safety Day.

The complete list of benefits for your White Oak or Sugar Maple Sponsorship is attached.

Also enclosed is the sponsorship form for the Annual Winter Recertification Seminar which will be held at Turf Valley on Tuesday and Wednesday, January 17 and 18, 2023. Attendance at previous annual winter seminars has topped 275 for the two days, and as we return to our normal January timeframe, we hope to see these numbers again! **New this year, we will be offering ALL sponsors time to address our attendees throughout the event at breaks and lunch.** There is no better time to be recognized as a White Oak, Sugar Maple, or Annual Winter Seminar Sponsor.

Please choose the sponsorship and benefits that best represents your company. Forms can be returned via Email or U.S. Mail. To pay by check, please include your completed form and mail the forms and check to the address listed below. To pay by credit card, please include the credit card information on the completed form, or an invoice to pay online can be emailed by request.

We appreciate your support of the MAA mission and what it represents to the communities our members serve. If you have any questions about the enclosed, please contact us at 410-928-4888.

7151 Hubbard Road, Federalsburg, MD 21632
www.mdarborist.com, e-mail: office@mdarborist.com



2023 MAA Annual Sponsorship Registration Form and Benefits Description

Sponsorship Level *(Please select one of the following levels):*

- White Oak Sponsor - \$1,500 *(\$2,275 value if sponsoring events individually)*
- Sugar Maple Sponsor - \$1,000 *(\$1,475 value if sponsoring events individually)*
- Annual Winter Seminar Sponsor **Only** (\$250-1,000) - *Complete the form on the next page*

White Oak / Sugar Maple Contact Information *(please print accurately and legibly):*

Company Name: _____

Contact Name: _____

Email: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Web Address: _____

Winter Seminar Vendor Table *(please circle):* Day 1 Day 2 Both

Names of Attendees *(two representatives included, additional attendees charged \$75/day):*

Payment Information:

Enclosed is a check for \$_____

Please charge my credit card: Master Card Visa

Name *(as it appears on card):* _____

Card #: _____ Exp. Date _____ 3 Digit Code: _____

Billing Address of Card *(if different from above):* _____

Signature: _____ Date: _____

Please submit this form and payment by Friday, December 30 to:
Maryland Arborist Association, 7151 Hubbard Road, Federalsburg, MD 21632
E-Mail: office@mdarborist.com



2023 Winter Seminar Sponsorship Form January 17 & 18, 2023

Please select your sponsorship preference from the choices listed below:

Vendor Table Sponsorship

- \$400 - Vendor Table and Lunch for Both Days
- \$250 - Vendor Table and Lunch for One Day

Circle Desired Day: Tuesday, January 17 or Wednesday, January 18

Lunch Sponsors

- \$750 - Lunch Sponsor ~ Day 1
- \$1,000 - Lunch Sponsor ~ Day 2

Break Sponsors

- \$450 - Refreshment Break Sponsor ~ morning and afternoon
- \$250 - Refreshment Break Sponsor ~ morning only
- \$250 - Refreshment Break Sponsor ~ afternoon only

Name of attendees (*one attendee included, additional attendees charged \$75/day*):

Contact Information

 (*please print accurately and legibly*):

Company Name: _____ Contact: _____

Email: _____ Phone: _____

Address: _____

Payment Information:

Enclosed is a check for \$ _____

Please charge my credit card: Master Card Visa

Name (*as it appears on card*): _____

Card #: _____ Exp. Date _____ 3 Digit Code: _____

Billing Address of Card (*if different from above*): _____

Signature: _____ Date: _____

Please submit this form and payment by Friday, December 30 to:
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E-Mail: office@mdarborist.com

**** Sponsorship Benefits ****

White Oak – \$1,500 annually

- One-year Allied Member membership in MAA
- *Shady Notes* – MAA’s electronic membership newsletter
 - ❖ Logo and web-link included in each issue
 - ❖ Opportunity to run a banner ad, rotating positions of prominence with other White Oak sponsors
 - ❖ Issues published bi-monthly, with additional notices in between as needed
- Winter Seminar
 - ❖ Vendor table and lunch on both seminar days for two representatives (*bringing equipment to display is encouraged!*)
 - ❖ Additional representatives charged \$75 per day
 - ❖ Recognition in event promotional material
 - ❖ Website, signage, and verbal recognition at the Winter Seminar
 - ❖ Opportunity to provide up to 5-minute remarks each day of the program
- Sponsorship of other events, including Arborist Days and Educational Events
 - ❖ Recognition in event promotional material
 - ❖ Website, *Shady Notes*, and verbal recognition at event
- Website link – MAA sponsorship page to homepage of sponsor

Sugar Maple – \$1,000 annually

- Winter Seminar
 - ❖ Vendor table and lunch on one seminar day for two representatives (*bringing equipment to display is encouraged!*)
 - ❖ Additional representatives charged \$75 per day
 - ❖ Recognition in event promotional material
 - ❖ Signage and verbal recognition at the Winter Seminar
 - ❖ Opportunity to provide up to 3-minute remarks each day of the program
- Sponsorship of other events, including Arborist Days and Educational Events
 - ❖ Recognition in event promotional material
 - ❖ Website, *Shady Notes*, and verbal recognition at event
- Website link – MAA sponsorship page to homepage of sponsor

Winter Seminar Sponsorship – for January 17 & 18, 2023 seminar event only – various pricing

- Vendor table sponsorship – \$400 for both days/\$250 for one day
 - ❖ Vendor table and lunch on sponsored seminar days for one representative (*bringing equipment to display is encouraged!*)
 - ❖ Additional representatives charged \$75 per day
 - ❖ Recognition in event promotional material
 - ❖ Signage and verbal recognition at the Winter Seminar
 - ❖ Opportunity to provide up to 1-minute remarks each day of the program

- Break Sponsors – \$250 Morning Break or Afternoon Break/\$450 both breaks on same day (**multiple sponsors encouraged**)
 - ❖ Vendor table and lunch on sponsored seminar days for one representative (*bringing equipment to display is encouraged!*)
 - ❖ Additional representatives charged \$75 per day
 - ❖ Recognition in event promotional material
 - ❖ Signage and verbal recognition at the Winter Seminar
 - ❖ Opportunity to provide up to 1-minute remarks each day of the program

- Lunch Sponsors – \$750 Day 1/\$1,000 Day 2 (**only one will be signed up per day**)
 - ❖ Vendor table and lunch on sponsored seminar days for one representative (*bringing equipment to display is encouraged!*)
 - ❖ Additional representatives charged \$75 per day
 - ❖ Recognition in event promotional material
 - ❖ Signage and verbal recognition at the Winter Seminar
 - ❖ Opportunity to provide up to 3-minute remarks each day of the program