



Maryland Arborist Association, Inc.

Danielle Farace
Executive Director

To: MAA Members, Vendor Sponsors, and Allied Vendors
From: Danielle Farace, Executive Director
Date: December 18, 2020
Re: MAA Annual and Winter Sponsorship information – Members Supporting Members

Enclosed are all of the details your company needs to renew or become an MAA Annual White Oak or Sugar Maple Sponsor or a sponsor of the annual winter recertification seminar.

Annual Sponsorships begin on January 1 and run the full calendar year gaining your company greater visibility and recognition and access to the membership. Access is direct and through our electronic newsletter *Shady Notes* which is distributed every other month, with additional email blasts as needed. We invite sponsors to submit articles or banner ads to be featured in our Shady Notes newsletter. Sponsors are also showcased on our website and during events throughout the year, including our Winter Seminar, Arborist Day, Spring Pest Walk, and Fall Safety Day.

The complete list of benefits for the White Oak or Sugar Maple Annual Sponsorship is attached.

Also enclosed is the sponsorship form for the Annual Winter Recertification Seminar which will be held at Turf Valley on Tuesday May 11th, 2021. The upcoming modified seminar will provide one full day of top-notch continuing education for LTE's and other certified arborists in the industry. We have postponed the date in hopes to continue offering this valuable industry event in person to foster relationships between our attendees and sponsors. We will be following appropriate COVID-19 precautions in our planning as the event draws nearer. If we are unable to hold the event in person, we will hold a virtual alternative. There is no better time to be recognized as a White Oak, Sugar Maple or Winter Seminar Sponsor.

Please choose the sponsorship and benefits that best represents your company. Forms can be returned via Email or U.S. Mail. To pay by check, please include your completed form and mail to the address listed below. To pay by credit card, please include the card information on the completed form, or an invoice to pay online can be emailed by request.

We appreciate your support of the MAA mission and what it represents to the communities our members serve. If you have any questions about the enclosed, please contact us at 410-928-4888.



2021 MAA Annual Sponsorship Registration Form and Benefits Description

Sponsorship Level *(Please select one of the following levels):*

- White Oak Sponsor - \$1,500
- Sugar Maple Sponsor - \$1,000

White Oak / Sugar Maple Contact Information *(please print accurately and legibly):*

Company Name: _____

Contact Name: _____

Email: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Web Address: _____

Winter Seminar Vendor Table *(please circle):* Yes No

Names of Attendees *(two representatives included, additional attendees charged \$75/day):*

Payment Information:

Enclosed is a check for \$_____

Please charge my credit card: Master Card Visa

Name *(as it appears on card)*: _____

Card #: _____ Exp. Date _____ 3 Digit Code: _____

Billing Address of Card *(if different from above)*: _____

Signature: _____ Date: _____

Please submit this form and payment to:

Maryland Arborist Association, 7151 Hubbard Road, Federalsburg, MD 21632
E-Mail: office@mdarborist.com



2021 Winter Seminar Sponsorship Form May 11, 2021

Please select your sponsorship preference from the choices listed below:

Vendor Table Sponsorship

- \$250 - Vendor Table and Lunch (*includes 1 attendee – please list name below*)

Lunch Sponsors

- \$750 - Lunch Sponsor (*includes 1 attendee – please list name below*)

Break Sponsors

- \$450 – Refreshment Break Sponsor ~ morning and afternoon
 \$250 - Refreshment Break Sponsor ~ morning only
 \$250 - Refreshment Break Sponsor ~ afternoon only

Name of attendees (*additional attendees charged \$75/day*): _____

Contact Information (*please print accurately and legibly*):

Company Name: _____ Contact: _____

Email: _____ Phone: _____

Address: _____

Payment Information:

- Enclosed is a check for \$ _____

- Please charge my credit card: Master Card Visa

Name (*as it appears on card*): _____

Card #: _____ Exp. Date _____ 3 Digit Code: _____

Billing Address of Card (*if different from above*): _____

Signature: _____ Date: _____

Please submit this form and payment to:

Maryland Arborist Association, 7151 Hubbard Road, Federalsburg, MD 21632

E-Mail: office@mdarborist.com

**** Sponsorship Benefits ****

White Oak – \$1,500 annually

- One-year Allied Member membership in MAA
- *Shady Notes* – MAA’s electronic membership newsletter
 - ❖ Logo and web-link included in each issue
 - ❖ Opportunity to run a banner ad, rotating positions of prominence with other White Oak sponsors
 - ❖ Issues published bi-monthly, with additional notices in between as needed
 - ❖ Promotion through Facebook page
- Winter Seminar
 - ❖ Vendor table and lunch for two representatives/attendees
 - ❖ Additional representatives charged \$75
 - ❖ Recognition in event promotional material
 - ❖ Website, signage, and verbal recognition at the Winter Seminar
- Sponsorship of other events, including Arborist Days and Educational Events
 - ❖ Recognition in event promotional material
 - ❖ Website, *Shady Notes*, and verbal recognition at event
- Website link – MAA sponsorship page to homepage of sponsor

Sugar Maple – \$1,000 annually

- Winter Seminar
 - ❖ Vendor table and lunch for one representative/attendee
 - ❖ Additional representatives charged \$75
 - ❖ Recognition in event promotional material
 - ❖ Signage and verbal recognition at the Winter Seminar
- Sponsorship of other events, including Arborist Days and Educational Events
 - ❖ Recognition in event promotional material
 - ❖ Website, *Shady Notes*, and verbal recognition at event
- Website link – MAA sponsorship page to homepage of sponsor

Winter Seminar Sponsorship – for May 11, 2021 seminar event only

- Vendor table and lunch, signage, verbal, website, and *Shady Notes* recognition
 - ❖ \$250 for May 11; one attendee registration
 - ❖ \$75 for each additional representative attending the meeting
- Break Sponsors – **multiple sponsors encouraged**
 - ❖ \$ 250 Coffee and Morning Break Sponsor
 - ❖ \$ 250 Afternoon Break Sponsor
 - ❖ \$450 Sponsor both Breaks
- Lunch Sponsor – **only one available!**
 - ❖ \$750 for May 11 lunch