



2017 MAA Annual Sponsorship Registration Form and Benefits Description

Sponsorship Level *(Please select one of the following levels):*

- White Oak Sponsor - \$1,500 *(\$2,200 value if sponsoring events individually)*
- Sugar Maple Sponsor - \$1,000 *(\$1,400 value if sponsoring events individually)*
- Winter Seminar Sponsor Only – **Complete the attached form to sponsor seminar**

White Oak / Sugar Maple Contact Information *(please print accurately and legibly):*

Company Name: _____

Contact Name: _____

Email: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Web Address: _____

Payment Information:

Enclosed is a check for \$_____

Please charge my credit card: Master Card Visa

Name *(as it appears on card)*: _____

Card #: _____ Exp. Date _____ 3 Digit Code: _____

Billing Address of Card *(if different from above)*: _____

Signature: _____ Date: _____

Please submit this form by Monday, November 28th

Send your form, payment and company logo to:
Maryland Arborist Association
Post Office Box 712 • Brooklandville, MD 21022
Fax to: 410-296-8288 • E-Mail to: office@mdarborist.com



2017 Winter Seminar Sponsorship Form

January 24 & 25, 2017

Please select your sponsorship preference from the choices listed below:

Vendor Table Sponsorship

\$400 - Vendor Table and Lunch for Both Days (*includes 1 attendee – please list name below*)

\$250 - Vendor Table and Lunch for One Day (*includes 1 attendee – please list name below*)

Circle Desired Day: Tuesday, January 24 or Wednesday, January 25

Lunch Sponsors

\$750 - Lunch Sponsor ~ Day 1 (*includes 1 attendee – please list name below*)

\$1,000 - Lunch Sponsor ~ Day 2 (*includes 1 attendee – please list name below*)

Break Sponsors

\$450 – Refreshment Break Sponsor ~ morning and afternoon

\$250 - Refreshment Break Sponsor ~ morning only

\$250 - Refreshment Break Sponsor ~ afternoon only

*** Additional company sponsor representative(s) may be registered for \$75 per day. Please list the names of included and additional paid company representatives below:

(1) _____ (2) _____ (3) _____

Contact and Billing Information

For credit card payment, please complete below and fax this form to: 410-296-8288, or pay on the Sponsor page online at www.mdarborist.com

Company Name: _____ Contact: _____

Address: _____

E-Mail: _____ Phone: _____

Payment Information:

Please charge my credit card: Master Card Visa

Name (*as it appears on card*): _____

Card #: _____ Exp. Date _____ 3 Digit Code: _____

Billing Address of Card (*if different from above*): _____

Signature: _____ Date: _____

Please submit this form by Monday, November 28th

**** Sponsorship Benefits ****

White Oak – \$1,500.00 annually

- One-year Allied Member membership in MAA
- *Shady Notes* – MAA’s electronic membership newsletter
 - ❖ Logo and web-link included in each issue
 - ❖ Opportunity to run a banner ad, rotating positions of prominence with other White Oak sponsors
 - ❖ Issues published at least twice monthly
- Winter Seminar
 - ❖ Vendor table and lunch on both seminar days for one representative/attendee
 - ❖ Additional representatives charged \$75 per day
 - ❖ Recognition in event promotional material
 - ❖ Website, signage, and verbal recognition at the Winter Seminar
- Sponsorship of other events, including Arborist Days and Educational Events
 - ❖ Recognition in event promotional material
 - ❖ Website, *Shady Notes*, and verbal recognition at event
- Website link – MAA sponsorship page to homepage of sponsor

Sugar Maple – \$1,000.00 annually

- Winter Seminar
 - ❖ Vendor table and lunch on one seminar day for one representative/attendee
 - ❖ Additional representatives charged \$75 per day
 - ❖ Recognition in event promotional material
 - ❖ Signage and verbal recognition at the Winter Seminar
- Sponsorship of other events, including Arborist Days and Educational Events
 - ❖ Recognition in event promotional material
 - ❖ Website, *Shady Notes*, and verbal recognition at event
- Website link – MAA sponsorship page to homepage of sponsor

Winter Seminar Sponsorship – for January 24 and 25, 2017 seminar event only

- Vendor table and lunch, signage, verbal, website, and *Shady Notes* recognition
 - ❖ \$400 for both day January 24 and 25; one attendee registration
 - ❖ \$250 for one day January 24 or 25; one attendee registration
 - ❖ \$ 75 for each additional representative attending the meeting per day
- Break Sponsors – **multiple sponsors encouraged**
 - ❖ \$ 250 Coffee and Morning Break Sponsor; per day
 - ❖ \$ 250 Afternoon Break Sponsor; per day
 - ❖ \$450 Sponsor both breaks on same day of conference
- Lunch Sponsors – **only one will be signed up per day**
 - ❖ \$750 - Day 1 – January 24
 - ❖ \$1000 - Day 2 – January 25