



Maryland Arborist Association, Inc.

Vanessa A. Finney
Executive Director

To: MAA Members, Vendor Sponsors and Allied Vendors
From: Vanessa A. Finney, Executive Director
Date: November 14, 2016
Re: MAA Annual and Winter Sponsorship information – Members Supporting Members

Enclosed are all of the details your company needs to renew or become an MAA Annual White Oak or Sugar Maple Sponsor or a sponsor of the annual winter recertification seminar.

Annual Sponsorships begin on January 1 and run the full calendar year gaining your company greater visibility and recognition and access to the membership. Access is both direct and through our electronic newsletter *Shady Notes* which is distributed about twice monthly. This new schedule ensures 1) More timely coverage of relevant issues; 2) The continued delivery of pertinent membership updates and educational offerings; and 3) Significantly more sponsor exposure to the membership.

The complete list of benefits for your White Oak or Sugar Maple Sponsorship is attached.

Also enclosed is the sponsorship form for the Annual Winter Recertification Seminar which will be held at Turf Valley on Tuesday and Wednesday, January 24th and 25th. As you probably know, attendance at previous winter seminars has topped 275 for the two days. And this January, attendance may go even higher as on Day 1, we have concurrent educational sessions, allowing attendees to choose what education best suits their needs. Also, we will be providing the required Maryland LTE CEU Credits. Day 2 features the required and much desired pesticide recertification course. There is no better time to be recognized as a White Oak, Sugar Maple or Winter Seminar Sponsor.

Please choose the sponsorship and benefits that best represents your company. There are two ways to conveniently sign up and pay for your annual sponsorship, **online** or the **enclosed form**; **Online:** go to www.mdarborist.com, select the *Sponsors* tab, and complete the form and payment sections. **Fax or U.S. Mail:** complete the enclosed form and fax or mail your payment to the number or address provided on the form.

We appreciate your support of the MAA mission and what it represents to the communities our members serve. If you have any questions about the enclosed, please contact me at 410-321-8082.

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